

Hoshino Resorts × avex 

CREATORS WALL

**Painting / Graphic
Illustration / Photography**

Hoshino Resorts and Avex Group present: Creators Wall

Hoshino Resorts and Avex Group are seeking young creative professionals to submit wall art for display inside the soon-to-open OMO3 Tokyo Kawasaki, the first hostel-type facility produced by Hoshino Resorts for its OMO brand.

In the past, Kawasaki served as a major stopover when traveling between Tokyo (or Edo as it was known at the time) and Kyoto. The city is home to the third train station built in Japan, and this access turned it into a hub for people and ideas. Today, Kawasaki is a city of factories, offices, and homes—and a vibrant, cutting-edge cultural scene that is as diverse as it is creative. In planning OMO3 Tokyo Kawasaki—the third OMO facility—Hoshino Resorts decided that the hostel should be decorated with artwork that truly reflected the city’s vibrancy. The company has joined forces with creative agency Avex Group to ask the public for submissions to be judged in a contest.

OMO3 Tokyo Kawasaki is designed to make it easier to explore Kawasaki—as well as nearby Tokyo. There are many types of accommodations in Japan, but OMO is trying something new: a hotel designed to make it easier for guests to get the most out of the area they are staying in. Entries must convey a sense of excitement and adventure and gently nudge visitors to leave the comforts of their hotel and explore the city.

Details

Timeline

March 31: Deadline

Early April: Judging period

Mid-April: Selection of winning works

June 10: Winners' ceremony

Deadline for the Wall Art

12:00 pm February 4, 2020 until 11:59pm March 31, 2020

Prizes

Grand Prize (1 winner): ¥200,000 cash prize

Hoshino Resorts Prize (1 winner): ¥50,000 cash prize + ¥100,000 in Hoshino Resorts gift certificates

Avex Group Prize (1 winner): ¥50,000 cash prize + iPad Pro

Shortlist (10 winners): ¥50,000 cash prize + voucher for 1 night at OMO7 Asahikawa or OMO5 Tokyo Otsuka

- All winning entries will be printed and plastered on the walls of rooms at OMO3 Tokyo Kawasaki.

Judges

Yoshiharu Hoshino, CEO of Hoshino Resorts

Shinsuke Kato, Group Corporate Executive & Head of New Business Development Division at Avex Inc.

Others TBA (A selection of creative professionals will be invited as guest judges to provide feedback on the winning entries during the June 10 winners' ceremony.)

Theme

Go your own way, on a carefree journey.

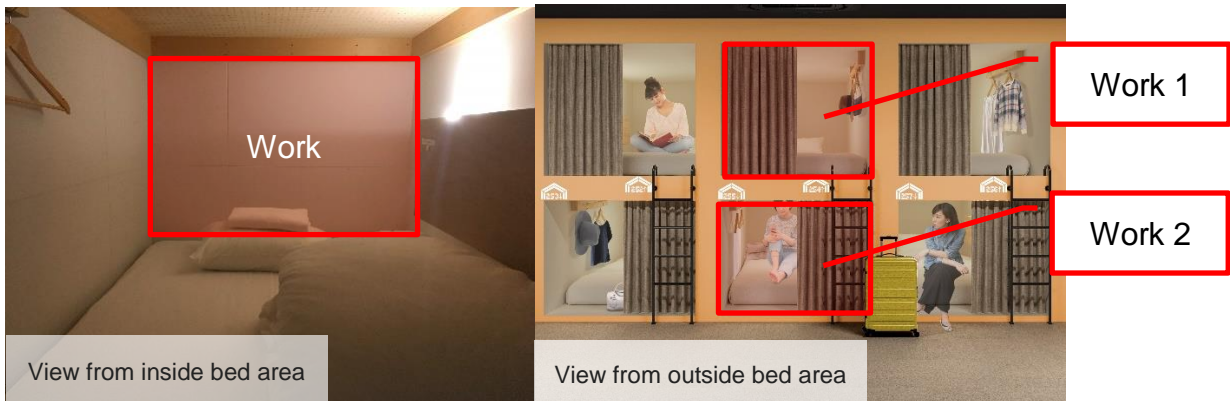
Assessment

Entries will be judged based on their adherence to the theme, use of space, and suitability for a room where casual travelers in their 20s and 30s can feel at home.

Entries

- Two works, each H900 x W1300 mm
- Winning entries will be displayed on the walls of bunkbed rooms, as shown below. One work will be displayed on the wall at the head of the top bed, the other at the head of the bottom bed. The two works do not need to be connected. Winning entries may be displayed in other parts of the hotel as well.

- Works may be in any 2D medium (e.g. painting, illustration, graphic, photograph).



Instructions

Access the Hoshino Resorts & Avex Creators' Wall website here: <http://ha-cw.com/>. Click on "Entry" on the sidebar to jump to the Entry section and scroll down until you see buttons for downloading the entry formats and for submitting. Download the formats, create a file with your two works in one of the two formats, and then click the "Entry" button to submit your entry. By submitting your entry, you agree to the Terms and Conditions listed below.

Entry form requirements

- * The entrant's name, age, gender identity, phone number, e-mail address, and other details.
- * A description (up to 200 words)
- * Your two works (For more information, read the specifications below.)

Optional

- * Portfolio

Work specifications

File type: .ai or .ps

Resolution: 100 dpi

Size: H900 x W1300 mm each (actual size)

File size: Up to 1GB

Use the entry format indicated under "Instructions" for reference on how to format your entry.

- Up to 5 cm of each side of the work may be trimmed during printing.
- Past works may be submitted, as long as they have never been put on sale anywhere.
- Non-digital works must be photographed or scanned to create a digital copy.

Entry requirements

- Entrants must be between the ages of 18 and 35 at the time of entry (including those who turn 18 or 36 during the entry period).
- Entrants must be pursuing a creative career or education in a creative field and must be able to attend the winners' ceremony at their own expense. Winners traveling to the ceremony from overseas will be compensated for their airplane fare to and from Japan by a set amount in Japanese yen determined by the region they are flying in from (e.g. winners flying from Asia will be compensated ¥50,000, regardless of the point of departure).
- Entrants must participate in promotional activities related to the contest, including interviews and the winners' ceremony.
- Under Japanese law, entrants under the age of 20 must have the permission of a parent or guardian.

About Hoshino Resorts OMO

OMO offers a hotel experience with a focus on introducing guests to the area's best-kept secrets and offering unique surprises at every location. Its concept is "get down with the local rhythm", an urban tourism-oriented hotel that provides much more than a bed to sleep in.

Website: <https://omo-hotels.com/>

Hoshino Resorts OMO7 Asahikawa

Asahikawa provides great access to the ski slopes of Furano and the beautiful natural scenery of Biei. The hotel itself is located near many off-the-beaten-path bars and restaurants providing great local cuisine, as well as other establishments that offer an introduction to Hokkaido lifestyles and cultures, old and new.

Website: <https://omo-hotels.com/asahikawa/>



Hoshino Resorts OMO5 Tokyo Otsuka

Otsuka provides the best of both new and old Tokyo, offering access to Tokyo's main Yamanote Train Line as well as a tram line that passes through some of the city's oldest neighborhoods. Guests get to stay in a colorfully and innovatively designed hotel from where they can venture out to explore the city's past and present.

Website: <https://omo-hotels.com/otsuka/>



Results

Winners will be notified by email and then publicly announced at the winners' ceremony.

Inquiries

Please send inquiries via the form at the following link:

https://docs.google.com/forms/d/e/1FAIpQLSegxdou39RHtoa_KCNJBIQ53sYGFvX2iLIfJF22HEXcL5JwYw/viewform

- We will generally respond to inquiries within a week after receiving them. If you do not hear back from us after a week, please resubmit your inquiry.
- Any personal information you send as part of your inquiry will be used only for the purpose of responding to your inquiry and will not be provided to third parties unless required by Japanese law.

Organizers

Hoshino Resorts

Avex Group

Terms and Conditions

Please read before participating in the competition.

By submitting an entry for this competition, you agree to the following:

- The entry contains original work produced by the entrant.
- Entries will not be returned.
- Entries may not be entered simultaneously into other contests.
- If there is a possibility that an entry may violate the rights of a third party, the entrant must gain the permission of said third party and must indicate as such when submitting the entry. If the entry includes usage of property owned by a third party, the entrant must take appropriate action to ensure they have permission for said usage. Usage in this case includes but is not limited to displaying a company logo, character, or other intellectual property in a photograph.
- The entry must not incorporate images that copy intellectual property featured in magazines, books, websites, and other media.
- The entrant will be liable in the event of a disagreement or lawsuit with a third party in relation to a copyright violation or other matter. The entrant must compensate the contest's organizers and affiliated companies for any damages, loss, and reasonable legal costs incurred due to said disagreement or lawsuit and otherwise ensure that said organizers and affiliated companies do not bear any responsibility for the resulting damage.
- If an entry is deemed to be very similar to an existing design or to be in violation of intellectual property owned by a third party (including violations that come to light after submission), the contest's organizers have the right to disqualify the entry even after the winners' ceremony.
- Winners will be announced using the name provided at the time of submission.
- With the exception of winning works, the copyright of all submitted works will be returned to the entrant. However, the contest's organizers shall maintain at no cost the non-exclusive right to present the winning work in printed materials, in publications, at exhibitions, on websites, and in other media and locations for the purpose of advertising the contest. The organizers shall protect the submitted works and shall have the right to use (e.g. copy, distribute, and publicly transmit for commercial and non-commercial purposes) said works on the internet, in printed matter, and in other circumstances without the entrant's permission. The organizers shall also have the right to delete or alter the content of an entry without the entrant's permission if said organizers have determined such action to be necessary. Upon submitting the entry, the entrant forfeits the right to demand monetary compensation for any usage of the entry's contents by the organizers, who shall not be liable for any monetary compensation to said entrant.

If the contest's organizers determine that any of the following apply to the content of the entry, the entry will be disqualified. If the determination is made after announcing the winners, the entry will be disqualified without prior notification. The organizers shall not be held liable for any damages caused as a result of said disqualification.

1. The content is or may be offensive.
 2. The content violates or may violate the rights of a third party.
 3. The content harms or may harm a third party or violates or may violate a third party's privacy.
 4. The content violates or may violate Japanese law or is or may be linked to criminal activity.
 5. The content does not match the nature of the contest.
 6. The content prevents or may prevent the contest from being properly run.
 7. The content cannot be viewed with the organizers' equipment from the data provided by the entrant, the content appears to be missing a written description, or, in the case of a photograph, the subject of the work cannot be identified.
 8. The content violates one or more of the entry requirements determined by the contest's organizers or these Terms and Conditions.
- If the contest's organizers are required to make a decision about a matter not covered in this document, they shall do so with their best judgement. If the entrant disagrees with said decision, they may recall their submission, but without receiving compensation for any costs incurred during the submission process.
 - The contest's organizers shall take all necessary precautions to ensure the safe storage and transportation of submitted works, but shall not be held liable for damage to or loss of said works resulting from natural disasters and other unforeseeable events.
 - The employees, clients, and family members of those participating in the organization and running of this contest (including the contest's organizers, partners, and judges) shall be ineligible for the contest.
 - The contest's organizers shall select all winning works. Inquiries related to how and why the winning works were selected will not receive a response.
 - The entrant may not protest the contest results, nor shall the contest's organizers be responsible for explaining said results.
 - Winners will be contacted via the contact information provided at the time of submission. If the contest's organizers cannot get a hold of a winner, the winner's entry may be disqualified.
 - If the winner is underage, the contest's organizers will attempt to determine whether said winner had the permission of a parent or guardian. If the organizers fail to get the permission of said parent or guardian, the winner's entry may be disqualified.
 - Although the contest's organizers shall take all necessary precautions to safekeep the content of all entries, they shall not be held liable for any incident related to said content (e.g. an error occurring while uploading the content during submission) that is not the result of malicious intent or gross negligence. The entrant shall be responsible for making a secure backup of the image data of their work on their computer

or other device before uploading said data for their submission. The organizers do not guarantee that the submitted data will be stored without incident.

- If there is any discrepancy between a non-Japanese version of the Terms and Conditions and the original Japanese version, the content of the Japanese version shall take precedence.

Copyrights of submitted works

The copyrights of all submitted works as defined in Articles 27 and 28 of the Japanese Copyright Act shall be returned to the entrant following the end of the contest. However, in the case of winning works, the entrant shall accept that the contest's organizers and affiliated companies shall receive at no cost exclusive usage rights to the works and that such an arrangement does not violate the moral right of the author of said works. Even in cases where an organizer or affiliate company profits in some way from said usage, the entrant shall not demand compensation or other payment from said organizer or company.

Privacy Policy

Any personal information obtained by Avex Group from the entrant through their submission shall be used only for the purposes listed below and shall be shared with utmost care with Hoshino Resorts and affiliated companies.

- 1) Contacting the entrant in relation to the contest
- 2) Sending documents and other materials
- 3) Contacting winners and sending them their prizes
- 4) Data analysis
- 5) Purposes covered by the Hoshino Resorts Privacy Policy (<https://www.hoshinoresorts.com/en/privacy/>)
- 6) Purposes covered by the Avex Group Privacy Policy (<https://avex.com/jp/en/public/privacy/>)

No personal information obtained from the entrant will be shown or provided to third parties other than subcontractors without the entrant's permission, except when required by Japanese law. The entrant's personal information will be handled as covered in the Hoshino Resorts Privacy Policy (<https://www.hoshinoresorts.com/en/privacy/>) and Avex Group Privacy Policy (<https://avex.com/jp/en/public/privacy/>).